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ARMA Offers Email Mgt. Advice

ARMA: Managing email and electronic messages is critical for business success

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MINNEAPOLIS -- ARMA International is pleased to announce a new portion of our web site, dedicated to presenting best practices and resources for managing e-mail and other electronically stored information: www.arma.org/email.

Traditionally, e-mail has been the kryptonite of organizations. How much should they keep? Where and how should it be stored? Can organizations find the relevant electronically stored information (ESI) when presented with a legal discovery request? With the launch of this new site, the answers are available to organizations everywhere.

Now is the time for information management, IT, and legal professionals, along with employees from all areas of an organization, to get on board and work collaboratively to manage ESI correctly. Failure to recognize the critical need to manage electronic data is no longer an option for organizations. Professionals are looking for the resources to lead them in the right direction.

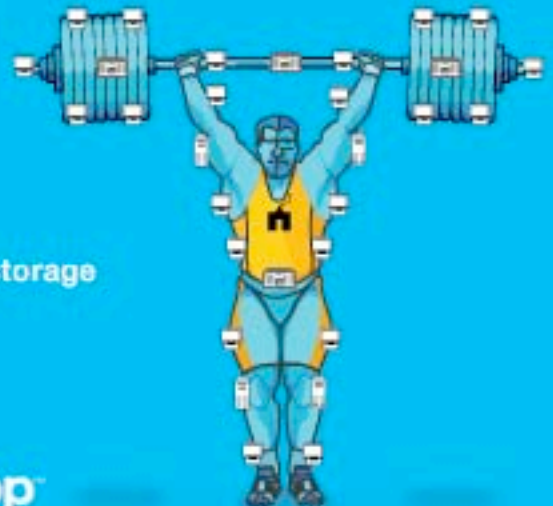
In response, ARMA International, the professional association dedicated to providing education and resources for records and information management, has launched a new information campaign and web site devoted to bringing awareness to the importance of records and information management while also providing the solutions for today's information management challenges.

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