



## 2017 Leadership Training Conference ARMA International

### **Thursday, July 20<sup>th</sup>:**

6:00 p.m. – 8:00 p.m. Meet and Greet: Hyatt Regency Dulles

### **Day 1 Friday, July 21<sup>st</sup>**

8:30 a.m. – 8:45 a.m. **Welcome and Introductions:** Chris Bednar, CRM & Bradlee Davis, CRA, MBA

8:45 a.m. – 9:00 a.m. **Why a Region Leadership Conference:**

Chris Bednar, CRM; Bradlee Davis, CRA, MBA & Ilona Koti, CDIA+, CRM, PMP

9:00 a.m. – 10:30 a.m. **Training for Board Positions:** Connecting experienced and newly elected leaders for positions that fall into different functional area.

Education & Programming: Michael Levey

Membership & Marketing: Ray Davis & Kathleen Timothy, CRM, IGP

Operations & Governance:

Presidents: Chris Bednar, CRM & Bradlee Davis, CRA, MBA

10:30 a.m. - 10:45 a.m. **Break**

10:45 a.m. – 11:45 a.m. **Mind the Gap:** Chris Bednar, CRM & Bradlee Davis, CRA, MBA

A group exercise to brainstorm ways your chapter engages with its membership.

11:45 p.m. – 12:45 p.m. **Lunch**

12:45 p.m. – 1:45 p.m. **Chapter Innovation Case Study:** Northeast Region

1:45 p.m. – 1:55 p.m. **Break**

1:55 p.m. – 2:55 p.m. **Recruiting:** Ray Davis & Kathleen Timothy, CRM, IGP

A group exercise to brainstorm ways your chapter recruits new members.

2:55 p.m. – 3:10 p.m. **Break**

3:10 p.m. – 4:00 p.m. **Chapter Successes:** A discussion about successes your chapter has achieved over the last year

4:00 p.m. – 5:00 p.m. **Region Meetings:** Chris Bednar, CRM & Bradlee Davis, CRA, MBA

6:00 p.m. – 9:30 p.m. **Social Event:** Dinner at McCormick and Schmick. Meet in lobby at 6:00 p.m. for transportation to Reston Town Center.



## 2017 Leadership Training Conference ARMA International

### **Day 2 Saturday, July 22<sup>nd</sup>**

8:30 a.m. – 8:50 a.m.	<b>What's New from ARMA HQ:</b> Liz Icenogle, CAE
8:50 a.m. – 9:15 a.m.	<b>Presentation from the AIEF:</b> Ray Davis
9:15 a.m. – 10:30 a.m.	<b>Finding Speakers:</b> Michael Levey  An exercise to help your chapter look at different ways to find speakers & programming items
10:30 a.m. - 10:45 a.m.	<b>Break</b>
10:45 a.m. – 11:45 a.m.	<b>Presentation from Board of Directors &amp; CEO:</b>  Ilona Koti, CDIA+,CRM,PMP: President of ARMA International & Jocelyn Gunter, IGP, CPA: CEO of ARMA International
11:45 p.m. – 1:30 p.m.	<b>Lunch:</b> Sponsored by the Boston Chapter.
1:30 p.m. – 2:30 p.m.	<b>Technology &amp; Your Chapter:</b> Chris Bednar, CRM & Bradlee Davis, CRA, MBA  A discussion about the technology your chapter uses, and gain ideas from other chapters.
2:30 p.m. – 3:30 p.m.	<b>Strategic Planning:</b> Jocelyn Gunter, IGP, CPA  A session to help your chapter with strategically plan operations and programming for your chapter.
3:30 p.m. – 3:45 p.m.	<b>Break</b>
3:45 p.m. – 4:45 p.m.	<b>Chapter Innovation Case Study:</b> Mid-Atlantic Region
4:45 p.m. – 5:00 p.m.	<b>Wrap Up:</b> Chris Bednar, CRM & Bradlee Davis, CRA, MBA