

August 28, 2009 — FOR IMMEDIATE RELEASE

**Making Technology and Charitable “What Ifs?” a Reality
O’Neil Announces 2010 Strategic Partner Conference**

Irvine, California — Predicting the future can be an exercise in futility. It’s also not for the faint of heart, as few can claim a perfect record. However, O’Neil Software is willing and confident again to make some predictions at their upcoming 2010 Strategic Partner Conference.

Among those projected: records management will remain a profitable service well into the future; the company’s development of new technology will continue to help businesses find time to strategize, while accelerating the speed and profitability of their services; O’Neil Conferences will continue to transform a business and social group function into an unforgettable charity experience, whose positive effects will linger long after the venue is over.

So if you are an O’Neil Software customer and wondering “What If?” - waste no time registering for this exciting industry event.

O’Neil recently announced that they will be hosting their 2010 Strategic Partner Conference at the beautiful Hilton Waterfront Beach Resort in Huntington Beach, California. Scheduled for Wednesday, April 21, Thursday, April 22 and Friday, April 23, this location (“Surf City, USA”) has become a favorite of attendees and is where O’Neil held their 2007 Strategic Partner Conference. Due to popular demand, it’s been selected again, offering an atmosphere that lends itself perfectly to a unique, interactive and memorable experience.

The goal of this venue? This time around it’s addressing and answering the challenge of “What If?” - whether the question has to do with technology, or sponsoring a charitable cause. “Yes budgets are lean and the world economy has turned mean. But a top priority for us is still hosting an event that not only will help our customers succeed in records management, but also demonstrates a strong commitment to society and helps others less fortunate,” notes Ian Thomas/VP of Business Development at O’Neil. “This is an ongoing trend that I hope will never go away.”

The 2010 Children’s Charity to be sponsored will be announced in September 2009, as details are still being finalized.

Anticipated Conference Highlights

“Technovation Opportunities” - a chance for O’Neil customers to discover the fusion of technology and record center business operations and how it fuels powerful competitive advantages for them. Meet the O’Neil team,

learn why the company’s software is so unique and all the hidden benefits it has to offer. Take back new tips and tricks available right now, that they can start implementing so they can immediately enjoy greater productivity and profits. Additionally attendees can seize the opportunity to ask questions of the company’s training and technical support team/industry experts.

Sessions, Speakers & Networking With Industry Peers - learn from the experiences of others. Talk to those using the same technology tools and operating strikingly different models. Listen to and share record center case studies, success stories and challenges. Visit, socialize and have fun!

Participation in the Leadership Process - This conference will provide attendees with an opportunity to contribute their thoughts and perspective on future software enhancements, that will assist O’Neil in setting the pace in our industry.

Meeting Time With Strategic Vendor Partners - who will be exhibiting their services, which can add value to your original O’Neil investment.

Record Center Challenge - at their last conference in 2008, O’Neil sponsored Share Our Strength®, an international organization working to end child hunger. Attendee teams competed against one another in a Culinary Cook-Off, concocting different dishes from the same ingredients provided in separate “make-shift kitchen” stations. Teams also participated in a Food Bank Relay, Tortilla Toss and a Team Cheer, while professional Chefs sampled dishes and judged them based on creativity, taste and presentation.

Awards Dinner and Ceremony - these high profile awards recognize strategic partners who have implemented our software technology in innovative ways, delivered proven results and have held steadfast to their goal of becoming the “best of the best.” Winners are promoted extensively through an O’Neil public relations campaign, as well as key communication vehicles such as press releases, case studies, etc., resulting in increased visibility within the industry

A Beautiful Pacific Coast Setting - The Hilton Waterfront Beach Resort provides the perfect blend of resort ambiance, with the warm and casual atmosphere of Southern California — all in the heart of the city’s best shopping, dining, recreation, attraction and entertainment venues.

About O’Neil Software

Committed to leading the industry for over 25 years, O’Neil has been the software and hardware **solutioneers™** for over 850 record centers in more than 70 countries, ranging from start-ups to multi-nationals. Regional coverage includes the Americas, Europe, India/Middle East and Australasia. For more information, visit their website at www.oneilsoft.com.