

## **Gimmel introduces SharePoint Enterprise Blueprint for Records Management**

***New solution employs Microsoft SharePoint Server 2007 and will employ SharePoint Server 2010 native capabilities for effective records management***

FOR IMMEDIATE RELEASE

Orlando, Florida – October 14, 2009 – During the ARMA International Conference 2009 in Orlando, Florida this week, Gimmel Group will introduce the Gimmel SharePoint Enterprise Blueprint. Records Managers understand the importance of helping their organizations move documents through an entire lifecycle. They understand how to govern the content management process and comply with various regulations and ediscovery requests, but it is not always easy to communicate this to colleagues who may not have the interest in properly classifying records – or even knowing that something is a record.

The SharePoint Enterprise Blueprint addresses the content and records management challenges of deploying SharePoint as a key component of an enterprise information management strategy. At the Gimmel booth (#843) at the ARMA conference, attendees can view demonstrations of solution accelerators that enable the governance of content types and information policies, illustrate our framework for automated site provisioning and enterprise information lifecycles, and demonstrate how enterprise content and records management can be fully achieved in a SharePoint solution architecture.

“Gimmel’s solution uses SharePoint 2007 to allow knowledge workers to locate, classify and manage content while complying with legal and retention guidelines. It is now possible to classify records without requiring users to understand the details of enterprise lifecycle management.” said David Quackenbush, President of Gimmel Group. “We will announce our SharePoint 2010 version at next week’s SharePoint Conference in Las Vegas, NV.”

### **Gimmel at ARMA 2009 Education Sessions**

**Title:** Eliminating E-Trash & Non-Records From Shared Drives

**When:** Thursday, October 15th 3:30 – 5:00 p.m.

**Presenter:** Brian Tuemmler

**Title:** Essentials of SharePoint Records Management

**When:** Friday, October 16th from 10:00 - 11:30 p.m.

**Presenters:** Don Lueders and Tricia Bush (Microsoft)

**Title:** Big Bucket Retention Schedules - Then What?

**When:** Friday, October 16th from 10:00 - 11:30 p.m.

**Presenter:** Susan Cisco and Karen Strong

**Be sure to visit us at booth #843**

### **About Gimmel Group, Inc.**

Gimmel is a leading professional service firm offering a range of information technology services. We help the world’s leading companies improve business performance and compliance through the effective planning, implementation and integration of: Enterprise Content Management and Records

Management, Geographic Information Systems, Web Design & User Experience. For more information, visit [www.gimmel.com](http://www.gimmel.com) or [twitter.com/gimmelgroup](https://twitter.com/gimmelgroup).

###

**Media Contact - Gimmel Group, Inc.**

Shanthi Subramanian

Phone: 713-586-6535

Fax: 713-586-6501

[shanthi.subramanian@gimmel.com](mailto:shanthi.subramanian@gimmel.com)

[www.gimmel.com](http://www.gimmel.com)