



A New Take on Traditional Records Retention Practices and eDiscovery Expertise from Messaging Architects at ARMA 2009

Messaging Architects challenges conventional wisdom about email retention, and offers an innovative approach for designing and deploying effective and compliant records retention policies.

Montreal, Canada - October 7, 2009 - Messaging Architects, the global experts in email risk management, today announced it will present its comprehensive set of services and solutions for Electronic Records Retention and eDiscovery at the 2009 ARMA International Conference & Expo. Technology attorney Ben Wright will speak at the conference on behalf of Messaging Architects on "Records Managers as Agents of Change for eDiscovery and Records Retention" at 11:15 AM, Saturday, October 17th. Messaging Architects can be visited during the conference at booth #932.

Mr. Wright's session will explain how conventional wisdom about email retention is still playing catch-up and usually fails organizations in court. He'll step attendees through the process of designing and deploying effective and compliant records retention policies.

"The rapid growth of email and other digital communication is revolutionizing legal advice for records management," said Ben Wright. "Electronic records have provoked surprising decisions in court. Any records professional can benefit from our discussions at ARMA 2009."

Conference attendees will have the opportunity for an in-depth look at Messaging Architects' unique two-day Email Policy Workshop. Launched in 2008, the initiative has already established a proven record of its effectiveness in aligning stakeholders on retention policy and speeding up the implementation of new records retention mandates. The customized on-site workshop helps organizations identify what email records should be archived and remain readily-retrievable based on industry-specific requirements and according to the roles and responsibilities of individual employees.

Show attendees are invited to meet and participate in one-on-one conversations with Ben Wright at Booth #932 all day on Friday, October 16th. Additionally, Messaging Architects will provide attendees with a complimentary Email Lifecycle Management Survival Kit designed to help records managers overcome compliance challenges by implementing centralized, automated policy-based records management.

Full information about Messaging Architects' participation at the 2009 ARMA International Conference & Expo can be found at <http://www.messagingarchitects.com/arma2009> .

About ARMA International

ARMA International (www.arma.org) is a not-for-profit professional association and the authority on managing records and information. It is known worldwide for setting standards and best practices, and for providing comprehensive education, publications, and information on the efficient maintenance, retrieval, and preservation of vital information created in public and private organizations in all sectors of the economy. Formed in 1955, ARMA International is the oldest and largest association for the records and information management profession with a current international membership of more than 11,000. It also publishes the Information Management Magazine.

About Ben Wright

Benjamin Wright is the author of several technology law books, including Business Law and Computer Security, published by the SANS Institute. With 24 years in private law practice, he has advised many organizations, large and small, on privacy, ecommerce, computer security and email discovery and been quoted in publications around the globe, from the Wall Street Journal to the Sydney Morning Herald. Wright maintains a popular blog at <http://legal-beagle.typepad.com>.

About Messaging Architects

Founded in 1995, Messaging Architects is a global builder of infrastructure for Business Driven Email. We provide software and services that deliver 100% uptime and compliance. Thousands of organizations worldwide depend on our solutions for risk-free messaging and collaboration. For more information, visit our website at <http://www.messagingarchitects.com>.