


 A banner for the ARMA 2008 Conference & Expo. On the left is a neon sign that says 'WELCOME ARMA Las Vegas 2008'. The main text 'Conference & Expo' is in a large, pink, cursive font on a yellow background. Below this, the dates 'October 20-23, 2008' and location 'Las Vegas Convention Center' are listed. At the bottom, a tagline reads 'Where the Business & Technology of Managing Records & Information Converge'.
 

# Conference & Expo

October 20-23, 2008 \* Las Vegas Convention Center

*"Where the Business & Technology of Managing Records & Information Converge"*

## ARMA 2008 Legal Technologies Symposium

Every legal, compliance and discovery process starts with a record. ARMA's Legal Technologies Symposium focuses on the collaboration of legal technologies and records management. Aligning the efforts and roles of RIM, legal, and IT, positions organizations to effectively manage day-to-day business.

The Legal Technologies Symposium is located in the Mezzanine section (see floor plan) of the current expo floor. Two speaker rooms bring together today's leading experts to assist attendees concerned about Electronically Stored Information and mitigating risk within their organization. Take a role in this opportunity focusing on the special needs of the legal, IT, and RIM audience.

Select from two speaking rooms:

- **Hands-on Workshops:** These 75 min. interactive sessions are sure to gain attendee attention as you present the map to solve attendees issues
- **Exclusively IT Panel Discussions:** In these 75 min. sessions moderated by a third-party analyst, speakers engage in a lively debate and sharing of ideas. They are one of ARMA International's most popular offerings.

**Session rooms include:**

- A walled, carpeted presentation room
- LCD and screen
- Podium, microphone, and speaker system
- 6' draped table for your company brochures and giveaway items
- Water cooler

**Opportunities for exposure include:**

- Mailing list of session attendees provided, including e-mail & phone where available
- Promotional materials and e-mails sent to more than 25,000 legal, IT, and RIM professionals
- Company listed on signage outside the room
- Recognition on the conference website as a speaker
- Recognition in promotional and on-site publications
- Listing on conference bag insert

See the respective reservation forms for topics and time choices. Again, **speaking positions are not intended as product pitches but rather educational content.** Speakers provide all hand-outs and materials for an expected audience of 75+.

# ARMA 2008 Legal Technologies Symposium

## HANDS-ON WORKSHOP RESERVATION FORM \$2,500 per session

Return completed form to Elizabeth Zlitni at [ezlitni@arma.org](mailto:ezlitni@arma.org) or FAX +1 913.341.6823

**YES**, my organization would like to present a workshop session in the ARMA 2008 Legal Technologies Symposium.

Your Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ FAX \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ ZIP/MC \_\_\_\_\_ Country \_\_\_\_\_

**Note:** Sessions book quickly. Indicate your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choices by entering in 1, 2, or 3 next to each desired session time. Your session will be confirmed via e-mail notification.

### Monday, October 20

\_\_\_\_\_ 12:30 p.m. – 1:45 p.m.

*How to managing the risks associated with historical and orphan backup tapes.* Presented by Renew Data Corporation.

NOT AVAILABLE

\_\_\_\_\_ 2:15 p.m. – 3:30 p.m.

*Information Privacy – How to protect your data from unauthorized access from inside or outside the organization*

### Tuesday, October 21

\_\_\_\_\_ 9:30 a.m. – 10:45 a.m.

*How to integrate IT and RIM; the changing roles of the CIO and records manager.* Presented by Iron Mountain.

NOT AVAILABLE

\_\_\_\_\_ 1:30 p.m. – 2:45 p.m.

*What are the Legal Issues Associated with Managing Electronic Records?* Presented by Thomson Elite.

NOT AVAILABLE

\_\_\_\_\_ 11:15 a.m. – 12:30 p.m.

*How to minimize the risk of being saddled with the wrong solution. Be armed with the Hard questions to ask your Email Archiving Vendors.*

NOT AVAILABLE

\_\_\_\_\_ 3:00 p.m. – 4:15 p.m.

*What are the key elements every Information Manager needs to answer to Discovery? How the U.S. Federal Rules of Civil Procedure affect organizations.* Presented by CA, Inc.

NOT AVAILABLE

**IMPORTANT!** Please enter the speaker's name, title, company name as it should appear in conference promotional materials.

Speaker \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

### Payment (credit card only)

**Note:** Cancellations after 72 hours of reservation will incur a 75% charge of the speaker fee.

VISA  MasterCard  AmEx  Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

# ARMA 2008 Legal Technologies Symposium

## EXCLUSIVELY IT RESERVATION FORM

\$2,500 per session

Return completed form to Elizabeth Zlitni at [ezlitni@arma.org](mailto:ezlitni@arma.org) or FAX +1 913.341.6823

**YES**, my organization would like to participate in the panel discussions at the ARMA 2008 Legal Technologies Symposium.

Your Name \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ FAX \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ ZIP/MC \_\_\_\_\_ Country \_\_\_\_\_

**Note:** Sessions book quickly. Indicate your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choices by entering in 1, 2, or 3 next to each desired session time. Your session will be confirmed via e-mail notification.

### Monday, October 20

\_\_\_\_\_ 12:30 p.m. – 1:45 p.m.  
*Privacy and Information Management in a Digital Age – How are organizations addressing this devastating issue? What tools are available for safeguarding sensitive data?* Panelists include Iron Mountain

\_\_\_\_\_ 2:15 p.m. – 3:30 p.m.  
*The Management and Discoverability of Blogs, Wikis, RSS feeds, and Mobile Applications – What are the issues around managing mobile applications and unstructured data? What solutions can organizations employ today?*

### Tuesday, October 21

\_\_\_\_\_ 9:30 a.m. – 10:45 a.m.  
*Services-Oriented Architecture's Role in Managing Electronically Stored Information. Learn more about federated versus centralized records storage.* Panelists include CA, Inc, and EMC Corporation

\_\_\_\_\_ 1:30 p.m. – 2:45 p.m.  
*A Holistic Approach to Compliance – How can RIM, IT and legal work in tandem?*

\_\_\_\_\_ 11:15 a.m. – 12:30 p.m.  
*Search Tools for Legal Discovery – What are the solutions, their advantages and disadvantages?* Panelists include Interwoven, Inc. and Iron Mountain

\_\_\_\_\_ 3:00 p.m. – 4:15 p.m.  
*New Technologies in Litigation Support – What should the key players in IT, legal and RIM be on the watch for?* Panelists include Google, Inc. and Snowbound Software

**IMPORTANT!** Please enter the speaker's name, title, company name as it should appear in conference promotional materials.

Speaker \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

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Name on card \_\_\_\_\_