



Grand Prize Giveaway

Deadline to reserve: September 17, 2010

ARMA makes it easy to have attendees visit your exhibit booth. Participating exhibitors are placed on a list on the "game card." Full-conference attendees visit the participating exhibitors booths to get their game card stamped – ARMA provides you with the stamp. Attendees take their completed stamped card to the ARMA membership booth to be eligible for the Grand Prize Cash Giveaway on the final day of the expo.

What's in it for you? Leads, leads, leads. For attendees to receive a stamp from the participating exhibit, the exhibitor may ask one question of the attendee. This is your chance to accumulate information about prospective customers, engage them in conversation and scan their badge with the lead retrieval system (the only way to collect email and phone info). Attendees get to see your booth offering, recognize your brand and remember you! Call to participate today.

Count me in! I want to increase my booth traffic for only \$350.

Your Name _____

E-mail _____ Phone _____ FAX _____

Company _____

Address _____

City _____ State/Prov. _____ ZIP/MC _____ Country _____

Stamps needed (1 provided; additional stamps \$10 ea.) ____

I only pay \$350.00 to participate! Includes one stamp.

If your organization needs more than one stamp (larger booths), cost is \$10 per stamp

Payment (credit card only)

VISA MasterCard AmEx Discover

Card # _____ Exp. Date _____

Name on card _____

\$ _____ authorized charge amount

**Complete form electronically and send to elizabeth.zlitni@armaintl.org
or FAX +1 913.341.6823**

Cancellations will not be accepted after 72 hours of placing order.