

# LEGAL INFORMATION TECHNOLOGY CONFERENCE 2010



International Legal  
Technology Association

NOVEMBER 6-7, 2010, MOSCONE WEST CONVENTION CENTER, SAN FRANCISCO

## Corporate Event Sponsor

As law firms and corporate legal departments examine policy, process and technology to create *integrated* risk management programs, **Legal Records Managers** look for a comprehensive tool set for effective collaboration. **ILTA** (International Legal Technologies Association) and **ARMA International** (association of records management professionals) jointly bring Legal Records Managers, Risk Managers and Conflicts Managers from law firms and corporate legal departments together with education specific for them.

**LIT-Con** takes place November 6-7 at San Francisco's Moscone Center West, one day prior to the ARMA International annual conference. This event is supported by association partner, **ALA** (Association of Legal Administrators)

As the **Corporate Event Sponsor**, you'll be front & center with the influential group whose purchase power leads the records management profession. An anticipated 80 attendees make this opportunity paramount.

### Corporate Event Sponsor

**\$15,000**

As the named sponsor for LIT-Con, your organization is recognized with this group of legal records manager, risk and conflicts managers.

Sponsor receives the following:

- LIT-Con conference bag sponsorship with logo printed on conference bag
- One-page insert inside the LIT-Con conference bag.
- Speaking engagement, 1-hour long. Content is pure education and much be directed toward legal records audience.
- Sponsor of spiral-bound notebooks given to attendees. Will include sponsor's information on inside front cover, inside back cover and back cover. Full-page creative ad is acceptable for this placement.
- List of LIT-Con attendees, including phone and email.
- Moderator for Closing General Session of three speakers from ARMA International, ILTA and the ACC (association of corporate council). Each speaker will discuss their most recent initiatives affecting this audience: 1) Generally Accepted Recordkeeping Principles (ARMA); Law 20/20 (ILTA); Value Challenge (ACC). The title of the session is "Contrast and compare these three initiatives about challenges of the legal landscape for the next decade."
- Ability to pass out literature on each chair prior to the Opening General Session.
- Welcome Reception cocktail tickets – your logo will be printed on one drink ticketed distributed to all attendees, providing a complimentary cocktail or refreshment.
- Luncheon sponsor – your logo is printed on the lunch voucher on day two of the conference, acknowledging your sponsorship. The luncheon is in the exhibit hall.
- Acknowledgement online and in print.
- Acknowledgement in on-site signage.
- Your logo on walk-in slide loops in the room.
- One 10x10 booth space in the ARMA 2010 exposition hall.
- Two, \$250 Visa Gift Cards drawn at end of the Closing session, by the Sponsor Moderator, acknowledging Sponsor as the company making this gift possible.

**To reserve this exclusive Sponsorship, contact:**

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